

## FOR IMMEDIATE RELEASE

October 9, 2025

## Wasaga Beach Sports and Entertainment Launches Speaker Series with Olympic Gold Medalist Jennifer Jones

**Wasaga Beach, ON** – Wasaga Beach Sports and Entertainment (WBSE) is excited to announce the launch of its brand-new Speaker Series, kicking off with an inspiring evening featuring Olympic Gold Medalist Jennifer Jones. The event, re-scheduled for **December 2, 2025**, will take place from 7:00 PM to 9:00 PM in the RE/MAX Room at the Wasaga Stars Arena.

Jones, one of Canada's most celebrated curlers, will take the audience behind the scenes of her legendary career, sharing stories from her brand-new book, *Rock Star: My Life On and Off the Ice.* Guests will hear first-hand about her journey to Olympic gold, the defining moments of her career, and the lessons learned along the way.

"We're so excited to welcome Jennifer Jones as the first guest in the WBSE Speaker Series," said Gerry Marshall, Director of Wasaga Beach Sports and Entertainment. "Her story resonates far beyond the curling rink — it's about perseverance, grit, and chasing your dreams. This will be an inspiring night for the entire community."

Tickets are just \$25 and on sale now at wbse.ca.

## **EVENT DETAILS - December 2, 2025**

• Location: RE/MAX Room, Wasaga Stars Arena

• **Time:** 7:00 PM – 9:00 PM (Doors open at 6:30 PM)

• **Tickets:** \$25, available now at wbse.ca

## **QUICK FACTS:**

- Jennifer Jones is a six-time Scotties Tournament of Hearts champion and Olympic gold medalist from the 2014 Sochi Winter Games.
- Rock Star: My Life On and Off the Ice is Jones' newly released memoir, offering an intimate look at her life, career, and passion for the sport.

- This event marks the launch of Wasaga Beach Sports and Entertainment Speaker Series, which will feature prominent athletes, entertainers, and thought leaders sharing their personal stories with the Wasaga Beach community.
- This event is proudly presented by Stonebridge Building Group, powered by Wasaga Distribution and sponsored by Experience Simcoe County.

Learn more about <u>WBSE</u>.

Learn more about Jennifer Jones.

Media Contact:

Gerry Marshall
Director, Wasaga Beach Sports and Entertainment
g.marshall@wasagabeach.com

-30-